BKD
CPAs & Advisors

CONFERENCE:	**Institute for Supply Management**
PRESENTER:	Shauna Woody-Coussens, CFE
COMPANY:	BKD, CPA's & Advisors

PRESENTATION TITLE: Secrets, Conspiracies & Hidden Patterns: Detecting & Combatting Occupational Fraud
TIME LENGTH: **1 Hour 45 Minutes**

PROGRAM OVERVIEW:
The presentation will discuss the latest trends in occupational fraud. Through the use of actual investigation case studies and examples, we will discuss the most common fraud schemes, inclusive of the increasing occurrence of specific cybersecurity schemes. The presentation will also discuss effective internal controls that can be used to deter various common fraud schemes and will illustrate the use of data and text analytics in the detection of occupational fraud.

Key Learning Objectives:
Attendees will be educated on:

- the most prevalent occupational fraud schemes
- common red flags for those fraud schemes
- effective internal controls to deter those fraud schemes, and
- data analytics that can be used to assist in the detection of those fraud schemes

PRESENTER BIO:

Shauna C. Woody-Coussens, CFE
Managing Director
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Shauna is the national leader of BKD's Public Sector Advisory Services division which provides consulting and advisory services to federal, state, local and tribal government agencies and entities. She has more than 30 years of experience in forensic consulting and litigation support and was formerly a managing director in BKD's Forensic & Valuation Services division.

Her dispute analysis experience includes litigation consulting, trial, deposition and arbitration expert testimony and pre-litigation financial analysis. She has experience with issues in various litigation types, including proper computation of damages, lost profit calculations, financial compliance with contracts, director and officer liability claims, franchise and exclusive distributor agreement claims, piercing the corporate veil and class action matters. She has consulted and testified in multiparty actions requiring data coordination and the construction of complex databases and financial models.

Shauna's forensic investigative experience includes fraud investigations for internally identified company matters in response to inquiries by third parties and regulatory bodies as well as litigation in various industries. Her services include funds tracing as well as forensics accounting and financial analysis.

She has experience with Foreign Corrupt Practices Act (FCPA)/Anti-Bribery & Corruption investigations and is BKD's subject matter expert. Representative engagements involve assisting U.S. companies in conducting due diligence on foreign vendors and participating in multiyear internal investigations of FCPA violations. Shauna has testified before the U.S. Securities and Exchange Commission and Department of Justice.

Before joining BKD, Shauna worked at the Federal Reserve System as a bank/bank holding company examiner, where she examined bank fraud and financially distressed institutions. Shauna is a Certified Forensic Examiner (CFE) and member of the Association of Certified Fraud Examiners and Kansas City Metropolitan Bar Association. She also is treasurer for Legal Aid of Western Missouri.

Shauna is a graduate of University of Missouri, Columbia, with a B.S.B.A. degree in finance and banking, and a summa cum laude graduate of The University of Kansas, Lawrence, with an M.B.A. degree.